



Travel Advisor Guide

2024





Dear Travel Advisor,

Thank you for your interest in American Cruise Lines. This booklet is designed to serve as a guide for helping you market our wide range of offerings to your clients. With 50+ unique itineraries visiting 35 states in America, we have something for everyone. We are continuing to expand our fleet, as well as the number of amazing destinations and excursions we offer. We are delighted to have the opportunity to work with you and to present you with **Small Ship Cruising Done Perfectly.®**

Sincerely,

Melissa Young

Director of Business Development

TO LEARN MORE, CALL

888-323-4741



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THE AMERICAN DIFFERENCE

Over 50 years of experience and itineraries in 35 states. With American Cruise Lines, you may expect all this included in your fare:

- ✓ All new boats, with three introduced in the last year
- ✓ The largest staterooms globally
- ✓ Full private balconies where indicated
- ✓ The smallest ships with just 180 guests or fewer
- ✓ Nightly entertainment
- ✓ Resident historians and experts who lead discussions and enlighten as we sail
- ✓ Included gratuities
- ✓ Personalized experiences with a dedicated guest programs staff
- ✓ Signature complimentary cocktail hour every evening
- ✓ Wine and beer service each afternoon and evening
- ✓ WiFi provided by Starlink
- ✓ More than 50 years of experience
- ✓ 100% American Company
- ✓ The broadest U.S. itinerary portfolio

Transforming Travel on America's Waterways



THE SMALL SHIP ADVANTAGE™

American Cruise Lines is the largest U.S. cruise line with more ships, itineraries, and options than others. Our secret to success is the small size of each ship.

Small Ships Fit the River ★ Where others run one behemoth riverboat, we operate multiple small ships. Each can navigate the widest range of river conditions, offer the greatest breadth of itinerary options, and, most importantly, fit harmoniously in the communities we visit.

The Newest Ships ★ Although each ship is small, it offers all the amenities and comforts sophisticated travelers have come to expect. In 2018, American Cruise Lines revolutionized river travel with the first truly modern ships on the U.S. rivers. With the most environmentally friendly fleet in the country, each newly constructed ship is the perfect venue for responsible exploration.

The Largest Staterooms ★ For fifty years, American Cruise Lines has taken pride in the generous size of our staterooms, which average over 350 square feet. Although the ship may be small, we challenge you to find larger onboard staterooms anywhere else. Plus, every new ship has staterooms with private balconies with floor-to-ceiling glass doors.

Most Itinerary Options ★ Our fleet offers more than 50 itineraries visiting 35 states. With different ship styles, itineraries, and seasonal specialty cruises, the breadth of options offers something for every interest.

Spacious Staterooms

American Cruise Lines' ships boast the most spacious staterooms in the industry, featuring all the amenities of a modern hotel, including full-size bathrooms and most with private balconies. All rooms have an interior entrance, giving guests unobstructed views of the picturesque passing scenery.



The American Cruise Lines Difference

- ★ Spacious staterooms ranging from 203 to 650 square feet
- ★ Full-size bathrooms
- ★ No inside staterooms
- ★ Hotel-style bed with optional twin-bed configuration
- ★ Twice daily stateroom service
- ★ Single occupancy staterooms at single fare
- ★ Handicap accessible staterooms

Grand Suite

Up to 645 square feet



Veranda Suite

Up to 405 square feet



Premium Balcony

Up to 350 square feet



Deluxe Balcony/ Standard Balcony

Up to 315 square feet



Patriot Class

The Newest Coastal Ship Fleet in America

American Cruise Lines introduces its cutting-edge Patriot Class of ships, meticulously crafted for seamless navigation along the picturesque East Coast from Maine to the Florida Gulf Coast. Accommodating just 125 guests, this new class boasts enhanced coastwise capabilities, ensuring smooth sailing and unparalleled comfort and luxury. Ranging from a generous 300 square feet to 620 square feet, each stateroom features a private balcony, inviting guests to soak in the breathtaking views. A variety of spacious lounges are available for relaxing and socializing with fellow guests.

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Patriot</i>	125	New England, the Hudson River, Chesapeake Bay, and the Southeast	2024
<i>American Pioneer</i>	125	New England, the Hudson River, Chesapeake Bay, and the Southeast	2024



American Riverboats

The Newest Riverboat Fleet in America

Accommodating 180 guests, each in our new series of American Riverboats showcases a gorgeous multi-story, sky-lit atrium, which serves as a central gathering place. Guests can enjoy an elegant restaurant as well as a casual outdoor café. Ranging from 250 to 650 square feet, all of the luxurious staterooms feature full-size bathrooms, roomy closets, and private balconies where guests can relax after a day's adventure and admire the rolling river views.

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Serenade</i>	180	Mississippi River	2023
<i>American Symphony</i>	180	Mississippi River	2022
<i>American Melody</i>	180	Mississippi River	2021
<i>American Jazz</i>	180	Columbia & Snake Rivers	2020
<i>American Harmony</i>	180	Columbia & Snake Rivers	2019
<i>American Song</i>	180	Columbia & Snake Rivers	2018



Classic Paddlewheelers

New Look, Same Amazing Itineraries

We are excited to welcome guests aboard our newly redesigned paddlewheeler fleet, where they can enjoy perfect comfort and the most modern amenities as they bask in the romance and nostalgia of classic paddlewheeler travel. From the staterooms and suites to the lounges and dining rooms, each paddlewheeler has been completely made-over with new color palettes, luxurious textiles and linens, new furniture and carpets, as well as artwork and flourishes, celebrating the regions we visit.

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Splendor</i>	180	Mississippi River Region	2016
<i>American Heritage</i>	150	Mississippi River Region	2015
<i>American Pride</i>	150	Columbia & Snake Rivers	2012
<i>American West</i>	110	Columbia & Snake Rivers	2011



Coastal Cats

Our new fleet of Coast Cats is designed to provide the ultimate Luxury Adventure™ for our guests. At a capacity of just 100 guests, the new ships blend the excitement of expedition cruising with the refinement, comfort, stability, and land proximity of river cruising. Like the other ships in our fleet, each features modern décor and the most spacious staterooms in the industry, most with private balconies, as well as an elegant restaurant, multiple lounges, a fitness center, and an outdoor café.

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Eagle</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2023
<i>American Glory</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2023
<i>American Liberty</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2024
<i>American Legend</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2024



Coastal Ships

Constellation Class and Independence Class

Our fleet of small coastal ships operates on both coasts of the United States and provides the most premium atmosphere in the industry. These new ships are designed to accommodate modern expectations and feature all of the latest amenities. Expansive rooms offer sweeping views from every vantage point, while furnished private balconies allow for total relaxation as we glide to each spectacular destination.



Constellation Class

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Constitution</i>	170	New England, the Hudson River, Chesapeake Bay, and the Southeast <i>Alaska and Puget Sound in 2025</i>	2018
<i>American Constellation</i>	170	Alaska and Puget Sound	2017



Independence Class

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Independence</i>	100	New England, Chesapeake Bay, and the Southeast	2010
<i>American Star</i>	100	New England, Chesapeake Bay, and the Southeast	2007
<i>American Spirit</i>	100	Puget Sound & the San Juan Islands	2005

An Inclusive Experience

Hotel Stays

All guests cruising the Mississippi River region, Columbia & Snake Rivers, and Alaska Itineraries departing from Juneau receive a **Hotel Stay** the evening prior to embarkation, as well as concierge luggage service, and transportation to the ship. This makes getting to and boarding the ship more convenient for guests with the opportunity to explore the exciting ports of call in which our participating hotels are located.

Pre-Cruise Hotel Packages

Guests have the option to purchase Pre-Cruise Packages in Clarkston, WA; Memphis, TN; St. Louis, MO; Seattle, WA; Boston, MA; Baltimore, MD; Jacksonville, FL; Providence, RI; Portland, ME and Washington, D.C. These packages typically include a one-night hotel stay, a special excursion, and a transfer to the ship on the day of departure. Contact a Cruise Specialist for availability and pricing.

Cruise Inclusions on all Itineraries:

- ★ Complimentary beer and wine at lunch and dinner with mixed alcoholic drinks available by request
- ★ Nightly cocktail hours
- ★ A full bar during the evening entertainment
- ★ Port charges and fees



Exquisite Cuisine

American Cruise Lines has a team of master chefs who are passionate about their craft. Our culinary teams are encouraged to use locally grown, sustainable ingredients to masterfully create regionally inspired and traditional American cuisine. Each menu offers something for everyone and changes to complement the season.

Cruise Local, Eat Local

- ★ Gourmet, regionally inspired dining experience
- ★ Locally grown, fresh ingredients
- ★ Can easily accommodate any dietary restrictions
- ★ All meals served to order, no buffets
- ★ Beer and wine at all meals
- ★ Nightly cocktail hours with hors d'oeuvres
- ★ Complimentary snacks and non-alcoholic beverages available in our lounges 24 hours a day
- ★ One open-seating restaurant allows guests to eat when and with whom they please



Shore Excursions

American Cruises Lines offers the most comprehensive guided shore excursions that bring out the distinct flavor and unique culture of the destinations visited. With a variety of onshore options, clients have the ability to tailor their cruise experience and can even choose to plan their own excursion at a particular port with the help of the Hotel General Manager.



Shore excursions come in one of three categories:



FEATURED

Featured excursions are complimentary to all guests.



PREMIUM

Premium excursions typically cost between \$10 and \$95.



SIGNATURE

Signature excursions are limited-availability and must be reserved in advance.

The American Cruise Lines Difference

- ★ Over 400 guided shore excursions to accommodate specific interests
- ★ Guided, small-group excursions available in every port of call
- ★ Meticulously planned and supported with personal guides who are well-versed in each region

Mississippi River, Columbia & Snake Rivers, and Alaska itineraries - complimentary Featured shore excursions in almost every port of call, with a supplemental program of Premium and Signature shore excursions.

Puget Sound, Northeast, and Southeast itineraries - a program of Featured, Premium, and Signature excursions that can be easily booked in advance on the guests' personalized online cruise portal or with a Cruise Specialist. This gives guests an opportunity to book an excursion or to explore on their own if they prefer.

Onboard Enrichment

American Cruise Lines is sure to keep your clients entertained with our lively, award-winning onboard enrichment programs. Entertainment ranges from interactive lectures to live musical performances in one of the ships' inviting lounges.

The American Cruise Lines Difference

- ★ Award-winning onboard enrichment programs that are engaging and informative
- ★ Carefully selected naturalists, historians, and musicians with expertise in and passion for American heritage
- ★ Programs that bring local history, nature, and culture to life through informal lectures, open discussions, and musical performances
- ★ Onboard experts who also attend shore excursions to give guests behind-the-scenes insight into a particular destination





Mississippi River Cruises

We offer 12 fascinating itineraries along the Mississippi River from New Orleans, LA to St. Paul, MN, featuring the newest paddlewheelers and American riverboats in the country. On the Lower Mississippi River, guests can explore enchanting ports, historic estates, and Civil War battlefields. The journey up the river features sprawling nature preserves, unique wildlife, and vivid American towns that bring you back to an earlier time.

CRUISE	DAYS	ITINERARY
Complete Mississippi River	23	New Orleans, LA–St. Paul, MN
Grand Heartland	16	St. Paul, MN–New Orleans, LA
Grand Ohio River	16	St. Louis, MO–Pittsburgh, PA*
Mississippi River Gateway	12	New Orleans, LA–St. Louis, MO*
Mississippi Explorer	12	New Orleans, LA–Memphis, TN
Music Cities	9	Nashville, TN–Memphis, TN*
Ohio River	9	Louisville, KY–Pittsburgh, PA*
Upper Mississippi River	9	St. Louis, MO–St. Paul, MN*
Lower Mississippi River	9	New Orleans, LA–Memphis, TN*
Historic Mississippi River	8	New Orleans, LA Round-Trip
Tennessee Rivers	9	Chattanooga, TN–Nashville, TN*
Great Smoky Mountains National Park	12	Knoxville, TN–Nashville, TN*

**Offered in both directions*



Pacific Northwest & Alaska

The Pacific Northwest is world-renowned for its diverse ecosystems and wildlife. We offer 10 amazing itineraries that explore the spectacular beauty of Alaska, Puget Sound, and the Columbia & Snake Rivers, as well as 6 of America's National Parks. Your clients will visit historic sites from the journey of legendary pioneers Lewis & Clark, experience what the Gold Rush was like in America's Last Frontier, and view majestic orcas in their natural habitat.

CRUISE	DAYS	ITINERARY
National Parks & Legendary Rivers	16	Portland, OR–Jackson, WY*
Northwest Pioneers	12	Clarkston, WA–Portland, OR*
Columbia & Snake Rivers	9	Portland, OR–Clarkston, WA*
Highlights of the Columbia River	6	Portland, OR Round-Trip
Puget Sound & San Juan Islands	8	Seattle, WA Round-Trip
Alaska Inside Passage	16	Seattle, WA–Juneau, AK*
Alaskan Explorer	12	Juneau, AK Round-Trip
Southeast Alaska	9	Juneau, AK Round-Trip
Alaska National Parks	16	Fairbanks, AK–Juneau, AK
Grand Alaska National Parks	19	Fairbanks, AK–Juneau, AK

**Offered in both directions*



New England Cruises

The islands and harbors of New England are among the most desired vacation retreats. From the quaint island villages of Nantucket and Martha's Vineyard to the scenic beauty of coastal Maine, we have created 11 captivating New England itineraries for the most discerning traveler. Guests can enjoy a traditional Lobsterbake, indulge in the area's rich maritime history, or be led by our local expert guides to alluring destinations such as Newport's opulent "Avenue of the Mansions," or the scenic mountain tops of Acadia National Park.

CRUISE	DAYS	ITINERARY
Grand New England	15	Boston, MA Round-Trip
New England Explorer	11	Boston, MA Round-Trip
Yankee Seaports	8	Boston, MA–New York, NY*
New England Islands	8	Providence, RI Round-Trip
Hudson River Fall Foliage	8	New York, NY Round-Trip
Cape Codder	8	Boston, MA Round-Trip
New England Fall Foliage	16	Portland, ME–New York, NY
Maine Coast & Harbors	9	Portland, ME–Bangor, ME*
Hudson River Summer Classic	8	New York, NY Round-Trip

**Offered in both directions*



Southeast Cruises

European explorers found sanctuary in the bountiful lands of the Southeast centuries ago. On one of 8 captivating itineraries, your clients can experience the unparalleled beauty and grand history of the Southeast. Cruises in this region visit historic ports of call, architecturally significant homes, charming seaside villages, and islands that were once a retreat for the wealthy. Discover the early American ideal on our cruises through the Chesapeake Bay.

CRUISE	DAYS	ITINERARY
East Coast Inland Passage	16	Baltimore, MD–Amelia Island, FL*
Southeast Sea Islands	9	Charleston, SC–Amelia Island, FL*
Great Rivers of Florida	8	Jacksonville, FL Round-Trip
Florida Gulf Coast & Keys	8	St. Petersburg, FL Round-Trip
American Revolution	11	Washington, D.C. Round-Trip
Chesapeake Bay	8	Baltimore, MD Round-Trip
Grand Florida Coast & Keys	16	St. Petersburg, FL–Jacksonville, FL*
Holidays in the Southeast	9	Charleston, SC–Amelia Island, FL

**Offered in both directions*



Theme Cruises

American Cruise Lines offers a variety of theme cruises that explore the most intriguing aspects of American culture, history, and landscape. Whether your clients are history enthusiasts, music aficionados, culinary connoisseurs, love to explore the breathtaking scenery of America, or just wish to have a stress-free holiday, American Cruise Lines has the perfect theme cruise.



Historic Cruises

Lewis & Clark - Columbia & Snake Rivers

Civil War - Lower Mississippi River, Historic South & Golden Isles, Grand Ohio River

Mark Twain - Upper Mississippi River

Culinary/Art Cruises

Culinary - Lower Mississippi River, Historic Mississippi River

Vineyard - Columbia & Snake Rivers

Art Immersion Cruises - Columbia & Snake Rivers, Florida Gulf Coast & Keys, Yankee Seaports



Nature Cruises

Tulip Festival - Puget Sound & San Juan Islands

Fall Foliage - Hudson River, Puget Sound & San Juan Islands, New England Fall Foliage

Whale Watching - Puget Sound & San Juan Islands

Cherry Blossom - American Revolution

Holiday Cruises

Thanksgiving - Lower Mississippi River, Historic South & Golden Isles, Great Rivers of Florida, Florida Gulf Coast & Keys

Christmas - Lower Mississippi River, Great Rivers of Florida, Florida Gulf Coast & Keys, Holidays in the Southeast

New Year's Eve - Lower Mississippi River, Holidays in the Southeast, Florida Gulf Coast & Keys

Group Booking Guide

Earn excellent commissions and Tour Conductor credits while offering your clients special discounts and extra amenities. Advisors can earn commission, depending on the commission tier level reached at the time of contract.

Group Discounts

- ★ Minimum group size: 5 staterooms and 10 passengers
- ★ All groups receive a \$600 discount per stateroom
- ★ For every 20 guests booked, receive one complimentary TC stateroom, up to 2 TC staterooms*
- ★ Rates are guaranteed for 60 days without deposit

Onboard Amenities

- ★ One evening during the cruise, your group can enjoy a private cocktail hour (some group size restrictions apply)
- ★ Onboard group meeting space

Note: Complimentary staterooms given in category in which majority of berths are booked

Group Terms

- ★ Deposit required to hold space:
Cruises 9 nights or less:
\$500 per person
Cruises 10 nights or more:
\$900 per person
- ★ Final payment is due 90 days prior to sailing
- ★ Released staterooms are subject to the cancellation policies
- ★ Group discounts cannot be combined with any other offers or retroactively applied

Cancellation

- ★ All cancellations must be sent in writing to:
reservations@americancruiselines.com
or
741 Boston Post Road, Suite 200
Guilford, CT 06437
- ★ All cancellations are subject to a \$250 per person cancellation fee
- ★ Refund amounts given based on cancellation date:
 - ★ Up to 91 days prior to sailing - 100%
 - ★ Between 90-46 days prior to sailing - 50%
 - ★ Between 45-0 days prior to sailing - 0%
- ★ A cancel For Any Reason protection plan is available upon request

The Choice For Travel Advisors

Travel Advisors can feel confident American Cruise Lines will offer their clients the best U.S. cruise experiences with the most unique itineraries and the highest level of personalized service. Our Travel Advisor Portal provides advisors with the sales tools they need to sell American Cruise Lines, including access to exclusive marketing resources, training, and more.

- ★ Tiered commission structure with unlimited earning potential
- ★ One of the highest repeat rates in the industry
- ★ Ease of booking with us. Advisors can speak with a Cruise Specialist 7 days a week
- ★ Access to FAM cruises, ship visits, group policies, and other exclusive trade offers
- ★ Customized marketing materials, co-branded flyers, and image library
- ★ Training, webinars, newsletters, and videos

Not registered yet?
Register at AmericanCruiseLines.com/Travel-Advisor-Program



LOOKOUT CAFÉ

A casual outdoor café for a lighter meal, serving sandwiches, burgers, salads, and more

SUN DECK

A great place for scenic walks, with a variety of comfortable lounge chairs

PRIVATE BALCONIES

Relax and enjoy up-close views of the spectacular scenery

SKY LOUNGE

The perfect place to read a book, play a board game with fellow travelers, or simply enjoy the scenery with a cocktail

HORIZON LOUNGE

This lounge on the 3rd deck bow terrace is an idyllic setting to relish the beauty of your surroundings

ADVENTURE DECK

Provides an activity platform with a tender for special day trips and adventures

BOW TERRACE

A favorite for morning coffee or to feel the wind in your hair

FITNESS CENTER

The largest on any small ship, featuring a variety of exercise equipment

RESTAURANT

Each menu features American specialties with locally sourced ingredients. Plenty of space is available for all guests to be seated at the same time

THE LARGEST STATEROOMS GLOBALLY

Standard staterooms start at 300 square-feet and include floor-to-ceiling glass doors

GRAND SUITES

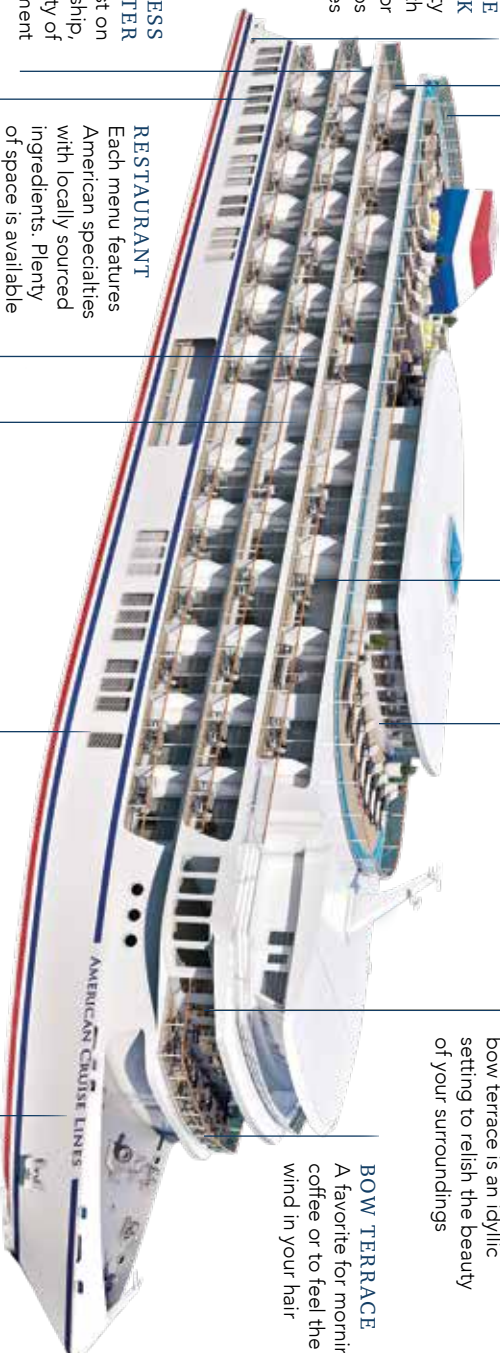
Two room suites with a private balcony, living room, and dining area

THE FORWARD LOUNGE

Set for casual conversation during the day and lively entertainment in the evenings

ENVIRONMENTALLY FRIENDLY

Counter rotating propeller units reduce both vibrations and noise. EPA Tier 3 engines cut emissions by more than 90%



Patriot Class

Our New Fleet of Coastal Ships

Experience an unprecedented level of comfort and sophistication while exploring the legendary rivers and coasts of America.

AmericanCruiseLines.com

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