



# Travel Advisor Guide

*To Small Ship Cruising Done Perfectly<sup>®</sup>*





Dear Travel Advisor,

Thank you for your interest in American Cruise Lines. This booklet is designed to serve as a guide for helping you market our wide range of offerings to your clients. With 50+ unique itineraries visiting 35 states in America, we have something for everyone. We are continuing to expand our fleet, as well as the number of amazing destinations and excursions we offer. We are delighted to have the opportunity to work with you and to present you with **Small Ship Cruising Done Perfectly.®**

Sincerely,

Melissa Young

*Director of Business Development*

TO LEARN MORE, CALL  
**888-323-4741**

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## THE AMERICAN DIFFERENCE

Over 50 years of experience and itineraries in 35 states. With American Cruise Lines, you may expect all this included in your fare:

- ✓ All new boats, with three introduced in the last year
- ✓ The largest staterooms globally
- ✓ Full private balconies where indicated
- ✓ The smallest ships with just 180 guests or fewer
- ✓ Nightly entertainment
- ✓ Resident historians and experts who lead discussions and enlighten as we sail
- ✓ Included gratuities
- ✓ Personalized experiences with a dedicated guest programs staff
- ✓ Signature complimentary cocktail hour every evening
- ✓ Wine and beer service each afternoon and evening
- ✓ WiFi provided by Starlink
- ✓ More than 50 years of experience
- ✓ 100% American Company
- ✓ The broadest U.S. itinerary portfolio

## Transforming Travel on America's Waterways



## THE SMALL SHIP ADVANTAGE™

American Cruise Lines is the largest U.S. cruise line with more ships, itineraries, and options than others. Our secret to success is the small size of each ship.

**Small Ships Fit the River** ★ Where others run one behemoth riverboat, we operate multiple small ships. Each can navigate the widest range of river conditions, offer the greatest breadth of itinerary options, and, most importantly, fit harmoniously in the communities we visit.

**The Newest Ships** ★ Although each ship is small, it offers all the amenities and comforts sophisticated travelers have come to expect. In 2018, American Cruise Lines revolutionized river travel with the first truly modern ships on the U.S. rivers. With the most environmentally friendly fleet in the country, each newly constructed ship is the perfect venue for responsible exploration.

**The Largest Staterooms** ★ For fifty years, American Cruise Lines has taken pride in the generous size of our staterooms, which average over 350 square feet. Although the ship may be small, we challenge you to find larger onboard staterooms anywhere else. Plus, every stateroom has a private balcony with floor-to-ceiling glass doors.

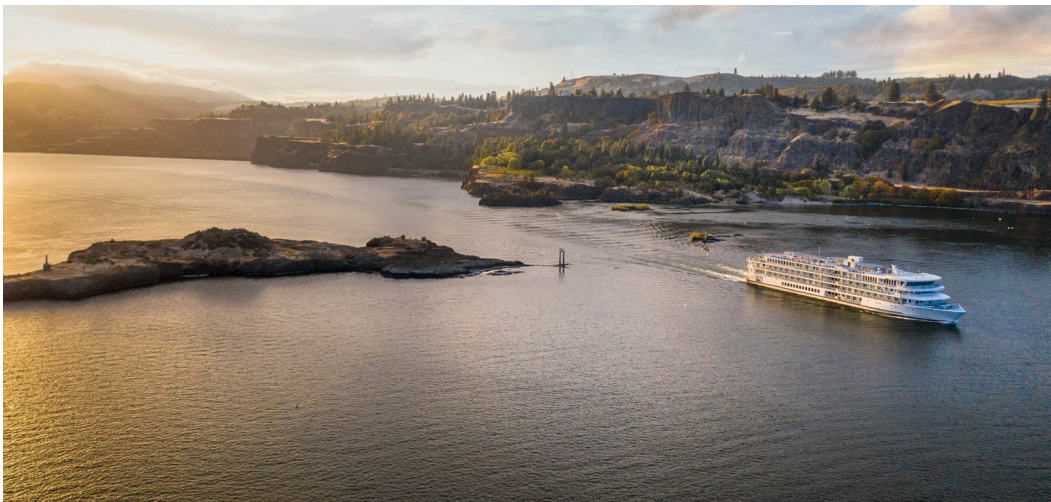
**Most Itinerary Options** ★ Our fleet offers more than 50 itineraries visiting 35 states. With different ship styles, itineraries, and seasonal specialty cruises, the breadth of options offers something for every interest.

# American Riverboats

## The Newest Riverboat Fleet in America

Accommodating 180-guests or fewer, each in our new series of American Riverboats showcases a gorgeous multi-story, sky-lit atrium, which serves as a central gathering place. Guests can enjoy an elegant restaurant as well as a casual outdoor café. Ranging from 250 to 650 square feet, all of the luxurious staterooms feature full-size bathrooms, roomy closets, and private balconies where guests can relax after a day’s adventure and admire the rolling river views.

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Serenade</i>	180	Mississippi River	2023
<i>American Symphony</i>	180	Mississippi River	2022
<i>American Melody</i>	180	Mississippi River	2021
<i>American Jazz</i>	180	Columbia & Snake Rivers	2020
<i>American Harmony</i>	180	Columbia & Snake Rivers	2019
<i>American Song</i>	180	Columbia & Snake Rivers	2018



# Coastal Cats "Go Anywhere" Small Ships

Our new fleet of Coast Cats is designed to provide the ultimate Luxury Adventure™ for our guests. At a capacity of just 100 guests, the new ships blend the excitement of expedition cruising with the refinement, comfort, stability, and land proximity of river cruising.

Like the other ships in our fleet, each features modern décor and the most spacious staterooms in the industry, most with private balconies, as well as an elegant restaurant, multiple lounges, a fitness center, and an outdoor café.

What is unique about the new class is the shallow draft that allows the ships to travel on almost any river or waterway across the country. With rare access into small ports, these ships can virtually “go anywhere.” Observation and sitting areas are available at the bow for up-close viewing of local flora and fauna and a special activity platform on the stern of the ship features a tender for local exploration.

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Eagle</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2023
<i>American Glory</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2023
<i>American Liberty</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2024
<i>American Legend</i>	100	New England, the Hudson River, Chesapeake Bay, and the Southeast	2024



# Classic Paddlewheelers

## New Look, Same Amazing Itineraries

We are excited to welcome guests aboard our newly redesigned paddlewheeler fleet, where they can enjoy perfect comfort and the most modern amenities as they bask in the romance and nostalgia of classic paddlewheeler travel. From the staterooms and suites to the lounges and dining rooms, each paddlewheeler has been completely made-over with new color palettes, luxurious textiles and linens, new furniture and carpets, as well as artwork and flourishes, celebrating the regions we visit.

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Splendor</i>	180	Mississippi River Region	2016
<i>American Heritage</i>	150	Mississippi River Region	2015
<i>American Pride</i>	150	Columbia & Snake Rivers	2012
<i>American West</i>	110	Columbia & Snake Rivers	2011



# Coastal Ships

## Constellation Class and Independence Class

Our fleet of small coastal ships operates on both coasts of the United States and provides the most premium atmosphere in the industry. These new ships are designed to accommodate modern expectations and feature all of the latest amenities. Expansive rooms offer sweeping views from every vantage point, while furnished private balconies allow for total relaxation as we glide to each spectacular destination.



### Constellation Class

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Constitution</i>	170	New England, the Hudson River, Chesapeake Bay, and the Southeast	2018
<i>American Constellation</i>	170	Alaska and Puget Sound	2017



### Independence Class

SHIP	CAPACITY	ITINERARY	YEAR BUILT
<i>American Independence</i>	100	New England, Chesapeake Bay, and the Southeast	2010
<i>American Star</i>	100	New England, Chesapeake Bay, and the Southeast	2007
<i>American Spirit</i>	100	Puget Sound & the San Juan Islands	2005

## An Inclusive Experience

### Hotel Stays

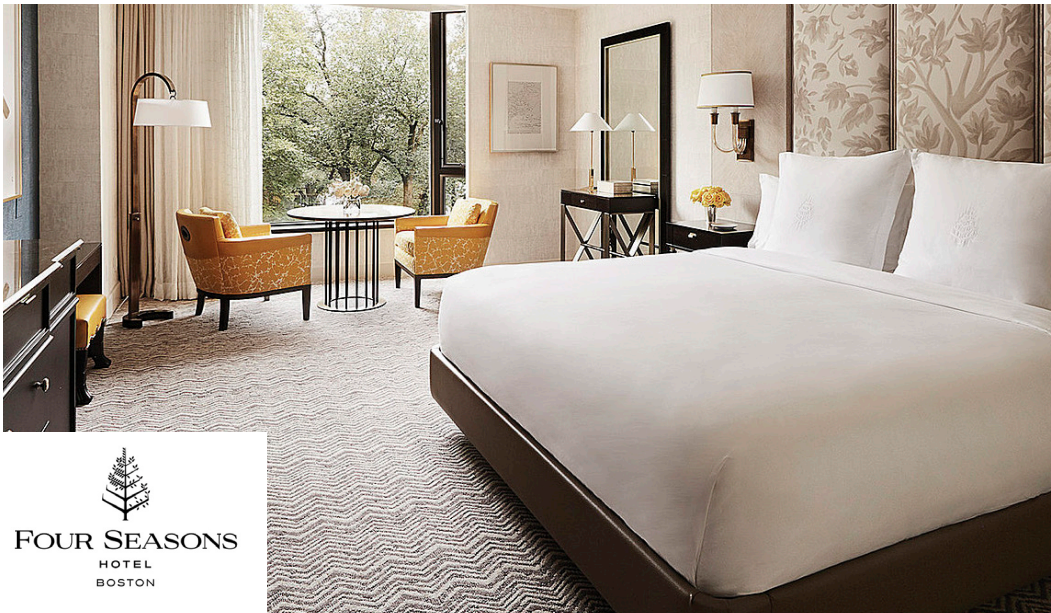
All guests cruising the Mississippi River region, Columbia & Snake Rivers, and Alaska Itineraries departing from Juneau receive a **Hotel Stay** the evening prior to embarkation, as well as concierge luggage service, and transportation to the ship. This makes getting to and boarding the ship more convenient for guests with the opportunity to explore the exciting ports of call in which our participating hotels are located.

### Pre-Cruise Hotel Packages

Guests have the option to purchase Pre-Cruise Packages in Clarkston, WA; Memphis, TN; St. Louis, MO; Seattle, WA; Boston, MA; Baltimore, MD; Jacksonville, FL; Providence, RI; Portland, ME and Washington, D.C. These packages typically include a one-night hotel stay, a special excursion, and a transfer to the ship on the day of departure. Contact a Cruise Specialist for availability and pricing.

### Cruise Inclusions on all Itineraries:

- ★ Complimentary beer and wine at lunch and dinner with mixed alcoholic drinks available by request
- ★ Nightly cocktail hours
- ★ A full bar during the evening entertainment
- ★ Port Charges and Fees



## Exquisite Cuisine

American Cruise Lines has a team of master chefs who are passionate about their craft. Our culinary teams are encouraged to use locally grown, sustainable ingredients to masterfully create regionally inspired and traditional American cuisine. Each menu offers something for everyone and changes to complement the season.

### Cruise Local, Eat Local

- ★ Gourmet, regionally inspired dining experience
- ★ Locally grown, fresh ingredients
- ★ Can easily accommodate any dietary restrictions
- ★ All meals served to order, no buffets
- ★ Beer and wine at All Meals
- ★ Nightly cocktail hours with hors d'oeuvres
- ★ Complimentary snacks and non-alcoholic beverages available in our lounges 24 hours a day
- ★ One open-seating restaurant allows guests to eat when and with whom they please



# Spacious Staterooms

American Cruise Lines ships boast the most spacious staterooms in the industry, featuring all the amenities of a modern hotel, including full-size bathrooms and private balconies. All rooms have an interior entrance, giving guests unobstructed views of the picturesque passing scenery.



## The American Cruise Lines Difference

- ★ Spacious staterooms ranging from 203 to 650 square feet
- ★ Full-size bathrooms
- ★ No inside staterooms
- ★ Hotel-style bed with optional twin-bed configuration
- ★ Twice daily stateroom service
- ★ Single occupancy staterooms at single fare
- ★ Handicap accessible staterooms

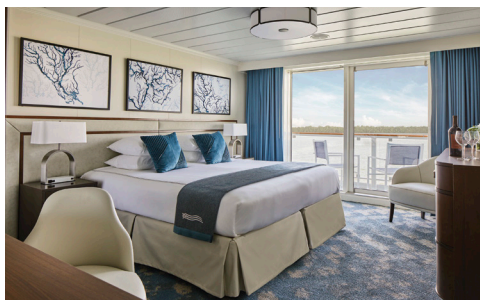
**Grand Suite (Private Balcony)**  
Up to 645 square feet



**Veranda Suite (Private Balcony)**  
Up to 405 square feet



**AAM (Private Balcony)**  
Up to 350 square feet



**AAC/AAR (Private Balcony)**  
Up to 315 square feet



# Introducing Our Grand Suites

Our class of American Riverboats™ features the first ever Grand Suites. These luxurious suites measure up to 650 sq. ft. and offer panoramic views through floor-to-ceiling glass windows. Sliding glass doors lead out to a large balcony complete with a private dining area, the perfect place to enjoy breakfast room service or watch the sun set.

Each Grand Suite features a separate bedroom and living area, ideal for gathering with family and friends after an invigorating day of exploration.

TO LEARN MORE, CALL  
**888-323-4741**



## Shore Excursions

American Cruises Lines offers the most comprehensive guided shore excursions that bring out the distinct flavor and unique culture of the destinations visited. With a variety of onshore options, clients have the ability to tailor their cruise experience and can even choose to plan their own excursion at a particular port with the help of the Hotel General Manager.



*Shore excursions come in one of three categories:*



### FEATURED

Featured excursions are complimentary to all guests.



### PREMIUM

Premium excursions typically cost between \$10 and \$95.



### SIGNATURE

Signature excursions are limited-availability and must be reserved in advance.

### The American Cruise Lines Difference

- ★ Over 400 guided shore excursions to accommodate specific interests
- ★ Guided, small-group excursions available in every port of call
- ★ Meticulously planned and supported with personal guides who are well-versed in each region

**Mississippi River, Columbia & Snake Rivers, and Alaska itineraries** - complimentary Featured shore excursions in almost every port of call, with a supplemental program of Premium and Signature shore excursions.

**Puget Sound, Northeast, and Southeast itineraries** - a program of Featured, Premium, and Signature excursions that can be easily booked in advance on the guests' personalized online cruise portal or with a Cruise Specialist. This gives guests an opportunity to book an excursion or to explore on their own if they prefer.

## Onboard Enrichment

American Cruise Lines is sure to keep your clients entertained with our lively, award-winning onboard enrichment programs. Entertainment ranges from interactive lectures to live musical performances in one of the ships' inviting lounges.

### The American Cruise Lines Difference

- ★ Award-winning onboard enrichment programs that are engaging and informative
- ★ Carefully selected naturalists, historians, and musicians with expertise in and passion for American heritage
- ★ Programs that bring local history, nature, and culture to life through informal lectures, open discussions, and musical performances
- ★ Onboard experts who also attend shore excursions to give guests behind-the-scenes insight into a particular destination







# Mississippi River Cruises

We offer 10 fascinating itineraries along the Mississippi River from New Orleans, LA to St. Paul, MN, featuring the newest paddlewheelers and American riverboats in the country. On the Lower Mississippi River, guests can explore enchanting ports, antebellum estates, and Civil War battlefields. The journey up the river features sprawling nature preserves, unique wildlife, and vivid American towns that bring you back to an earlier time.

CRUISE	DAYS	ITINERARY
Complete Mississippi River	23	New Orleans, LA–St. Paul, MN
Grand Heartland	16	St. Paul, MN–New Orleans, LA
Grand Ohio River	16	St. Louis, MO–Pittsburgh, PA*
Mississippi River Gateway	12	New Orleans, LA–St. Louis, MO*
Music Cities	9	Nashville, TN–Memphis, TN*
Upper Mississippi River	9	St. Louis, MO–St. Paul, MN*
Lower Mississippi River	9	New Orleans, LA–Memphis, TN*
Historic Mississippi River	8	New Orleans, LA Round-Trip
Tennessee Rivers	9	Chattanooga, TN–Nashville, TN*
Great Smoky Mountains National Park	12	Knoxville, TN–Nashville, TN*

*\*Offered in both directions*



## Pacific Northwest & Alaska

The Pacific Northwest is world-renowned for its diverse ecosystems and wildlife. We offer 10 amazing itineraries that explore the spectacular beauty of Alaska, Puget Sound, and the Columbia & Snake Rivers, as well as 6 of America's National Parks. Your clients will visit historic sites from the journey of legendary pioneers Lewis & Clark, experience what the Gold Rush was like in America's Last Frontier, and view majestic orcas in their natural habitat.

CRUISE	DAYS	ITINERARY
National Parks & Legendary Rivers	15	Portland, OR–Jackson, WY*
Northwest Pioneers	12	Clarkston, WA–Portland, OR*
Columbia & Snake Rivers	9	Portland, OR–Clarkston, WA*
Highlights of the Columbia River	6	Portland, OR Round-Trip
Puget Sound & San Juan Islands	8	Seattle, WA Round-Trip
Alaska Inside Passage	15	Seattle, WA–Juneau, AK*
Alaskan Explorer	12	Juneau, AK Round-Trip
Southeast Alaska	9	Juneau, AK Round-Trip
Alaska National Parks	15	Fairbanks, AK–Juneau, AK
Grand Alaska National Parks	18	Fairbanks, AK–Juneau, AK

*\*Offered in both directions*



## New England Cruises

The islands and harbors of New England are among the most desired vacation retreats. From the quaint island villages of Nantucket and Martha's Vineyard to the scenic beauty of coastal Maine, we have created 9 captivating New England itineraries for the most discerning traveler. Guests can enjoy a traditional Lobsterbake, indulge in the area's rich maritime history, or be led by our local expert guides to alluring destinations such as Newport's opulent "Avenue of the Mansions," or the scenic mountain tops of Acadia National Park.

CRUISE	DAYS	ITINERARY
Grand New England	15	Boston, MA Round-Trip
New England Explorer	11	Boston, MA Round-Trip
Maine Coast & Harbors	8	Portland, ME Round-Trip
Downeast Maine	8	Bangor, ME Round-Trip
Yankee Seaports	8	Boston, MA–New York, NY*
New England Islands	8	Providence, RI Round-Trip
Hudson River	8	New York, NY Round-Trip
Cape Codder	8	Boston, MA Round-Trip
New England Fall Foliage	15	Portland, ME–New York, NY

*\* Offered in both directions*



# Southeast Cruises

European explorers found sanctuary in the bountiful lands of the Southeast centuries ago. On one of 7 captivating itineraries, your clients can experience the unparalleled beauty and grand history of the Southeast. Cruises in this region visit historic ports of call, architecturally significant homes, charming seaside villages, and islands that were once a retreat for the wealthy. Discover the early American ideal on our cruises through the Chesapeake Bay.

CRUISE	DAYS	ITINERARY
Complete Southeast	22	Baltimore, MD–St. Petersburg, FL*
East Coast Inland Passage	15	Baltimore, MD–Amelia Island, FL*
Historic South & Golden Isles	8	Charleston, SC–Amelia Island, FL*
Great Rivers of Florida	8	Jacksonville, FL Round-Trip
Florida Gulf Coast & Keys	8	St. Petersburg, FL Round-Trip
American Revolution	11	Washington, D.C. Round-Trip
Chesapeake Bay	8	Baltimore, MD Round-Trip

*\*Offered in both directions*



# Theme Cruises

American Cruise Lines offers a variety of theme cruises that explore the most intriguing aspects of American culture, history, and landscape. Whether your clients are history enthusiasts, music aficionados, culinary connoisseurs, love to explore the breathtaking scenery of America, or just wish to have a stress-free holiday, American Cruise Lines has the perfect theme cruise.



## Historic Cruises

**Lewis & Clark** - Columbia & Snake Rivers, National Parks  
**Legendary Rivers**

**Civil War** - Lower Mississippi River, Historic South & Golden Isles, Historic Mississippi River, Grand Ohio River

**Mark Twain** - Upper Mississippi River



## Culinary/Art Cruises

**Culinary** - Lower Mississippi River, Upper Mississippi River, Historic Mississippi River

**Vineyard** - Columbia & Snake Rivers

**Art Immersion Cruises** - Available on select itineraries in each region



## Nature Cruises

**Tulip Festival** - Puget Sound & San Juan Islands

**Fall Foliage** - Hudson River, Puget Sound & San Juan Islands, Columbia & Snake Rivers, Upper Mississippi River, American Revolution, Maine Coast & Harbors, Chesapeake Bay

**Whale Watching** - Puget Sound & San Juan Islands

**Cherry Blossom** - American Revolution



## Holiday Cruises

**Thanksgiving** - Lower Mississippi River, Historic South & Golden Isles, Great Rivers of Florida, Complete Southeast, Columbia & Snake Rivers, Historic Mississippi River, Florida Gulf Coast & Keys

**Christmas** - Lower Mississippi River, Historic South & Golden Isles, Columbia & Snake Rivers, Florida Gulf Coast & Keys

**New Year's Eve** - Lower Mississippi River, Historic South & Golden Isles, Columbia & Snake Rivers, Florida Gulf Coast & Keys

# Group Booking Guide

Earn excellent commissions and Tour Conductor credits while offering your clients special discounts and extra amenities. Advisors can earn commission, depending on the commission tier level reached at the time of contract.

## Group Discounts

- ★ Minimum group size: 5 staterooms and 10 passengers
- ★ All groups receive a \$600 discount per stateroom
- ★ After booking 10 passengers, receive one complimentary TC berth on the 11th passenger
- ★ Rates are guaranteed for 60 days without deposit

## Onboard Amenities

- ★ One evening during the cruise, your group can enjoy a private cocktail hour (some group size restrictions apply)
- ★ Onboard group meeting space

*Note: Complimentary TC berth given in category in which majority of staterooms are booked*

## Group Terms

- ★ Deposit required to hold space:  
**Cruises 9 nights or less:**  
\$500 per person  
**Cruises 10 nights or more:**  
\$900 per person
- ★ Final payment is due 90 days prior to sailing
- ★ At 120 days prior to sailing, all staterooms without passenger details will be released
- ★ Released staterooms are subject to the cancellation policies
- ★ Group discounts cannot be combined with any other offers or retroactively applied

## Cancellation

- ★ All cancellations must be sent in writing to:  
**reservations@americancruiselines.com**  
or  
**741 Boston Post Road, Suite 200,  
Guilford, CT 06437**
- ★ Refund amounts given based on cancellation date:
  - ★ Up to 91 days prior to sailing - 100%
  - ★ Between 90-46 days prior to sailing - 50%
  - ★ Between 45-0 days prior to sailing - 0%
- ★ All cancellations are subject to a \$250 per person cancellation fee
- ★ A cancel For Any Reason protection plan is available upon request

# The Choice For Travel Advisors

Travel Advisors can feel confident American Cruise Lines will offer their clients the best U.S. cruise experiences with the most unique itineraries and the highest level of personalized service. Our Travel Advisor Portal provides advisors with the sales tools they need to sell American Cruise Lines, including access to exclusive marketing resources, training, and more.

- ★ Tiered commission structure with unlimited earning potential
- ★ One of the highest repeat rates in the industry
- ★ Ease of booking with us. Advisors can speak with a Cruise Specialist 7 days a week
- ★ Access to FAM cruises, ship visits, group policies, and other exclusive trade offers
- ★ Customized marketing materials, co-branded flyers, and image library
- ★ Training, webinars, newsletters, and videos

Not registered yet?

[Register at AmericanCruiseLines.com/Travel-Advisor-Program](https://AmericancruiseLines.com/Travel-Advisor-Program)



**LOOK OUT CAFÉ**  
A casual outdoor café for a lighter meal, serving sandwiches, burgers, salads, and more

**ADVENTURE DECK**  
Provides an activity platform with a tender for special day trips and adventures

**FITNESS CENTER**  
The largest on any small ship, these offer a variety of exercise equipment and a yoga room

**SKY LOUNGE**  
The perfect place to read a book, play a board game with fellow travelers, or simply enjoy the scenery with a cocktail

**SUN DECK**  
Features a variety of comfortable lounge chairs

**PRIVATE BALCONIES**  
Relax and enjoy up-close views of the spectacular scenery

**GRAND SUITES**  
Two room suites with a private balcony, living room, and dining area

**ENVIRONMENTALLY FRIENDLY**  
Counter rotating propeller units reduce both vibrations and noise. EPA Tier 3 engines cut emissions by more than 90%

**CATAMARAN BOW**  
Offers stability and shallow draft for up-close, comfortable exploration

**RESTAURANT**  
Each menu features American specialties with locally sourced ingredients. Plenty of space is available for all guests to be seated at the same time

**THE LARGEST STATEROOMS GLOBALLY**  
Standard staterooms start at 300 square-feet and include floor-to-ceiling glass doors

**THE FORWARD LOUNGE**  
Set for casual conversation during the day and lively entertainment in the evenings

**BOW TERRACE**  
A favorite for morning coffee or to feel the wind in your hair



## Our New Fleet of Coastal Cats

*Experience an unprecedented level of comfort and sophistication while exploring the legendary rivers and coasts of America.*

Take a Virtual Tour



[AmericanCruiselines.com](http://AmericanCruiselines.com)

**888-323-4741**