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FROM AMERICAN CRUISE LINES

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American Cruise Lines on the Mighty Mississippi: Biggest Season Yet Opens March 2023



Guilford, CT—March 1, 2023—American Cruise Lines has just begun the biggest season ever on the Mississippi River. This year, the company is introducing brand new *American Serenade*, the 6th in the Line’s acclaimed American Riverboat™ series; a new **8-Day Tennessee Rivers** itinerary between Nashville and Chattanooga, TN; and a host of new shore excursions with many more active and adventurous options, including one-of-a-kind opportunities like VIP access to a taping of ANTIQUES ROADSHOW®. March through December 2023, American will operate 5 new riverboats and over 11 itineraries exploring the *Mighty River* and its tributaries from St. Paul, Minnesota, to New Orleans, Louisiana—delivering the most exceptional experiences available on the nation’s most iconic waterway.

On April 20th, brand new **American Serenade** will make its Mississippi debut sailing from New Orleans to Memphis along a special **8-Day Christening Cruise**. *American Serenade* will be accompanied on the Mississippi this season by sister ships *American Melody* and *American Symphony*, as well as 2 classic paddlewheelers, *American Heritage* and *American Splendor*, both completely renovated in 2022. Only American Cruise Lines offers guests the unique ability to customize their Mississippi River cruise experience—offering the choice between new classic paddlewheelers or new modern riverboats.

Beginning in June, American's guests will be able to explore more of the Mississippi, cruising famous tributaries including the Tennessee River. Along the company's new **8-Day Tennessee Rivers** itinerary guests will sail between **Nashville and Chattanooga, Tennessee**, stopping in: **Decatur, AL; Florence, AL; Savannah, TN; Paducah, TN; and cruising Lake Barkley and Kentucky Lake**. In addition to the Tennessee River, the company continues to offer adventures along other less traveled Mississippi tributaries. Along American's **8-Day Music Cities** cruises, guests explore portions of the Mississippi, Ohio, and Cumberland Rivers between **Memphis and Nashville, Tennessee**, stopping in: **Clarksville, TN; Dover, TN; Paducah, KY; and cruising Lake Barkley and Kentucky Lake**. In addition to new riverboats and new itineraries, American Cruise Lines continues to operate the longest U.S. River cruise, their **22-Day Complete Mississippi River** cruise which explores 10 states and nearly the full length of the river in a single journey. Dates for this amazing cruise are offered on *American Symphony* in June, and aboard brand-new *American Serenade* in August 2023; both sailings include all the company's fantastic pre-cruise options.

Also new for the 2023 Mississippi Season, American has added a plethora of new shore excursions, as well as new enrichment—focusing on culinary opportunities on board and on shore, as well as many more active shore experiences. This year, more adventurous guests can enjoy new experiences like the **Lee County Agritourism Experience**, the **Mark Twain Cave Exploration & Wine Tasting**, or the **Natchez Trails to Tamales Experience**, and many more new options in ports up and down the River.

All American's 2023 Mississippi River cruises include **1-Night Complimentary Hotel Stays** in every departure port, plus longer extended pre-cruise packages, including a special 2-night **Graceland Package** in Memphis, a 2-Night **Grand Ole Opry Package** in Nashville, and luxury **Four Seasons Hotel Pre-Cruise Packages** in select departure cities. American's Mississippi River cruises also continue to offer 100% private shoreside transportation, aboard new luxury *Cruise Coaches*, which follow the riverboats from port-to-port. All cruises offer **Flat-Rate Domestic Airfare**, and select dates offer **Complimentary Airfare**.



At the end of 2023, the wonderful season will culminate with American's festive **Holiday Cruises**—from **Thanksgiving Cruises** to **Christmas** and **New Year's Cruises**, the merriment on the River never ends.

New Mississippi River cruise schedules through 2024 are available on the company's website. Please visit <https://www.americancruiselines.com/cruises/mississippi-river-cruises> to explore the possibilities.

About American Cruise Lines:

American Cruise Lines offers river cruising and small ship cruising in the U.S.A. American continues to launch the newest U.S. built ships for *Cruising Close to Home*®. On all American's cruises, guests discover the history, spirit, and culture of the United States aboard a sophisticated fleet of American riverboats and small cruise ships. In 2023, American will operate 17 ships, each accommodating just 90-180 passengers, which cruise more than 50 domestic itineraries in 35 states. **American offers *Flat-Rate Domestic Airfare* for all its U.S. cruises and *Complimentary Pre-Cruise Hotel Stays* in cities across the country.**

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