



**FOR IMMEDIATE RELEASE
FROM AMERICAN CRUISE LINES**

Media Contact: Alexa Paoella
Public Relations Manager
Tel: (203) 453-6800
Email: Media@AmericanCruiseLines.com



Charles A. Robertson, American Cruise Lines Founder, Passes Away Charles B. Robertson Named New CEO

Guilford, CT—February 10, 2020—The Board of Directors of American Cruise Lines, Inc. announced today that Charles B. Robertson will be appointed as the company’s new Chief Executive Officer, effective immediately. This appointment follows the recent death of Mr. Robertson’s father, Charles A. Robertson, who was the company’s founder, Chairman, and Chief Executive.

“My father was a visionary and pioneer of the cruise industry and it is an honor to lead the organization he created. My brothers and I have followed in his footsteps and will remember him as a tremendous leader, mentor, and father. We have prudently worked toward this transition, and with the support of our executives and employees, will continue our dedication to our guests and commitment to growth,” said Robertson.

Charles B. Robertson joined American Cruise Lines in 2003 and was named a Vice President in 2014. His direction at the company has been instrumental to American’s recent growth. Both his leadership and history with the Line make him ideally suited to the Chief Executive role.

About American Cruise Lines:

Year after year, American Cruise Lines has won more prestigious awards than any other U.S. cruise line—including *Time magazine’s 2019 World’s Greatest Places* award which honored *American Song*, the 1st modern riverboat in the U.S.A., among the most exceptional new places in the world to visit. American is the largest cruise line in the country operating the newest fleet of coastal cruise ships and

riverboats in the U.S. All ships accommodate 100-200 passengers, and are built, crewed, and registered in the U.S.A. With over 35 itineraries in 25 states, American cruises the waterways of New England, Alaska, the Pacific Northwest, the Mississippi River system, and the Southeast.

**For reservations or to learn more about American Cruise Lines and request a free catalog
Please call 1-800-814-6880 or visit: www.AmericanCruiseLines.com**