



**FOR IMMEDIATE RELEASE
FROM AMERICAN CRUISE LINES**

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American Cruise Lines' Annual Holiday Cruise Campaign for the Connecticut Food Bank Provides Over 28,000 Meals for Neighbors In Need

GUILFORD, CT—March 27, 2019—American Cruise Lines is happy to announce that its 2018 annual Holiday Cruise Campaign raised enough money to provide over 28,000 meals to neighbors in need. Each year, American donates a portion of its Holiday Cruise sales to the Connecticut Food Bank.



American Cruise Lines staff at the Connecticut Food Bank for their annual volunteer day

The Connecticut Food Bank was founded in New Haven in 1982. It partners with food retailers, growers, donors, and volunteers to source food and distribute it through a network of community-based programs. The Connecticut Food Bank provides food to adults and children who are food insecure in six Connecticut counties: Fairfield, Litchfield, Middlesex, New Haven, New London and Windham. They are an affiliate of Feeding America, the nation's food bank network and are the largest centralized source of emergency food in Connecticut.

Since the Holiday Cruise Campaign's inception, American Cruise Lines together with the Connecticut Food Bank, has been able to raise enough funds to provide over 128,000 meals for families in need and all those who struggle with food insecurity across the state. The Connecticut-based cruise line is looking forward to continuing the program for its 2019 Holiday Cruises, donating a portion of every ticket sold.

American Cruise Lines:

American Cruise Lines just celebrated its most award-winning year ever in 2018, winning 13 prestigious travel industry awards including, *Conde Nast's 2018 Readers' Choice Award for World's Best Small Ship Cruise Lines*, and *Cruise Critic's 2018 Cruisers' Choice Award for Best River Line in the U.S. & Canada*. American operates the largest and newest fleet of authentic paddlewheelers, coastal cruise ships, and the only modern riverboats in the U.S. With over 35 itineraries visiting 25 states, American cruises along the rivers, as well as the coastal and inland waterways of New England, Alaska, the Pacific Northwest, the Mississippi River system, and the Southeast.



2018 TRAVVY AWARD WINNER



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