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FROM AMERICAN CRUISE LINES**

Media Contact: Alexa Paoella
Public Relations Manager
Tel: (203) 453-6800 x363
Email: Media@AmericanCruiseLines.com

**American River Cruise Revolution: Introducing *American Song*!
New Ship Brings New Era of U.S. Cruising**



Guilford, CT—November 14, 2017—American Cruise Lines announced today that its brand new riverboat will be named ***American Song***. The first ship in the Line’s highly anticipated Modern Riverboat Series, *American Song* will be the finest state-of-the-art ship available to the U.S. river cruise market. The first of its kind and unlike anything seen before on American waters, this innovative ship will bring a whole new dimension to river cruising in the U.S.

American Song integrates modern design without sacrificing the refined comfort that American Cruise Lines is known for. Wider, faster, and quieter than any other river cruise ship, *American Song* will be the most environmentally friendly ship in the industry. While other companies are repurposing old casino boats, American Cruise Lines contracts only for brand new ships to maintain its reputation for premium quality and consistency. Each American Cruise Lines’ new ship build incorporates the most innovative design and is U.S. built, crewed, and flagged.

Showcasing gorgeous interior design elements, from a four-story glass atrium to spectacular spacious lounges, *American Song* inspires. Thoughtfully designed to bring the outside world in, *American Song* boasts sweeping views throughout the ship. With the largest staterooms in the industry, private furnished balconies, full-size

bathrooms and all the finest amenities available in cruising, *American Song* will not only set the standard for U.S. river cruising—it will redefine it.

The Inaugural season aboard *American Song* will begin in Fall 2018 on the Mississippi River and then continue to the West Coast in 2019, for American Cruise Lines' magnificent Columbia and Snake River itineraries.

About American Cruise Lines:

American Cruise Lines is the largest cruise line in the U.S. and the premiere leader in the industry. The Line has become the gold standard for cruising in the U.S. through a focus on ship innovation and a tradition of introducing only brand new ships. With two new vessels being introduced in 2018, the Line will operate the largest modern fleet of 10 small cruise ships, modern riverboats, and authentic paddlewheelers in the country. With over 35 itineraries, the Line cruises along the rivers, and coastal and inland waterways of Alaska, the Pacific Northwest, the Mississippi River region, the Southeast, and New England.

**For reservations or to learn more about the 2018-2019 season on *American Song* please visit: AmericanCruiseLines.com or call 1-800-814-6880.
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